Clown Ministry Training

STREET MINISTRY TRAINING:

OUTREACH PREPARATION—PREPARING OUR TROOPS

CLOWNING

This is the easiest and best received part of our witnessing strategy. Everyone loves a clown. So that puts us on the good side of the crowd. We use simple clown skits that demonstrate basic truths.

“How do we do this?”

• Detail the daily plans for the group; Tell them about how to dress, what time they’ll be out, for how long, what to expect from people, whether or not to take money for lunch, etc.
• Make the point that clowning is one of the easiest ways to share the good news of the Gospel with others.
• Give pointers in clowning:
  . Use broad gestures, smiles, excitement and lots of enthusiasm.
  . Explain how to properly use stickers and tracts as clowns.
  . Show them the clown skits and use each man in the leading roles of each skit.
  . Explain how to involve the crowd around them in the skits; praying to receive Jesus, keep the group facing the crowd, etc.
• Set expectations for Assistant leader and group members; Make sure your assistant knows his job within clowning related to materials, etc. Tell them all how many times you expect to do each skit.

“Show me how.”

• Set the example by showing the group what you expect in clowning.
• Demonstrate the great way clowning has of reaching people’s hearts.
• Model the enthusiasm and boldness that clowning affords in witnessing; showing them this is an easy ministry to duplicate at the local level.
• Release some leadership to assistant leader; Let him take charge of leading the clowns occasionally, choosing sites for skits, selling the skit to the crowd, monitoring time, etc.

“How are we doing?”

• Observe and evaluate group members; look to see if each one is taking part, check their attitudes toward clowning. Are they learning the skits?
• Look for key values in the men and asst. leader; are they catching the vision of the clown ministry?
• Is the assistant leader learning the value of clowning? How about the rest of the men?
• Observe and evaluate assistant leader’s ministry; is he modeling the enthusiasm and boldness clowning affords?

“Attaboy!”
• Verbally encourage honest attempts in ministry methods; tell them when they are doing well and encourage enthusiasm in skits.
• Offer assistance to struggling group members; ask probing questions that may reveal the source of problems.
• Give leadership of group to assistant leader temporarily; allow him time to learn under you watch and protection.
• Deal with problems personally and privately; humiliated clowns don’t take home the value of this ministry very well.

Please click here for the most popular skit used called, "The Farmer and the Chicken"

Please click here for another skit commonly used called, "Neither Do I!"